

FAIRE ENSEMBLE 2030

- CONCEPT NOTE -

Civil society stakeholders working together to build an inclusive, sustainable and just world

Our vision

We believe that a vibrant non-profit sector is a vital part of a living democracy; that volunteering is all about being an active citizen, and that the public interest, in all of its facets, needs non-profit organisations to have the power to act. Our core remit is to encourage and help organisations and other civil society stakeholders to develop cooperative strategies.

Why Faire ensemble 2030?

By deploying the *Faire Ensemble 2030 programme* (Working Together 2030 programme), La Fonda is joining in the international and broad-based mechanism for action Agenda 2030 and its 17 Sustainable Development Goals (SDGs) announced by the UN. Agenda 2030 is a framework for dialogue between the State and civil society, and its rollout is based on partnerships to help create an inclusive, sustainable and just world. For non-profit sector players and their stakeholders, Agenda 2030 must not become a "diktat", instead it should be a system of reference enabling them to include their initiatives in a broader and cooperative perspective, in order to have a greater impact and scale up their work.

Consequently, La Fonda's *Faire ensemble 2030* programme has the following objectives:

- **Help non-profit sector stakeholders and civil society to take on board the SDGs.** This takes the form of publishing and disseminating resources (our *carnets d'exploration* [discovery resources], the *Tribune Fonda* [our quarterly review], seminars etc), and creating and facilitating the *Faire ensemble 2030* serious card game.
- **Showcase the massive contribution made by non-profit sector stakeholders and their partners to Agenda 2030.**
- **Foster and facilitate action communities made up of public interest stakeholders** (social economy, trade unions, public authorities, education and research) to increase the effectiveness of collective action in order to achieve the SDGs. This takes the form of collaborative working (*Faire ensemble* workshops, marathons and seminars).

To date, the focus has been placed on three key topics: **educational success communities, housing and energy, and inclusive health.** Along the way, we are evaluating, building and transferring methodological knowledge that could sustainably transform practices and public policy.

The challenge

We will only achieve the SDGs if we give all people of goodwill the opportunity to act, and if we manage to organise ourselves so that the proposed solutions have a greater impact. Public authorities and politicians, businesses, research, and those involved in the social economy: there is an urgent need to help stakeholders to gain a common understanding of the issues, a shared vision of the goals, and a collective strategy on how to achieve them.

Our stance

The vertical structure of society, making civil society subordinate to supervisory institutions, is a model that is running out of steam. The political representation crisis, defiance towards intermediary bodies, and identity-based isolationism, are examples of this tired model, putting at risk freedoms and democracy. Just like La Fonda, many voices are making themselves heard to assert that only "working together", and horizontal cooperation between various stakeholders, will enable progress to be made towards an inclusive and sustainable society. A increasing number of cooperative grassroots initiatives confirm it, with an inventive social economy sector and citizens keener than ever to get involved in non-profit sector initiatives¹.

In response to the increased environmental risks and worsening inequality, it is more necessary than ever before to include the solutions rolled out by the non-profit sector and the social economy in the Agenda 2030 global programme. Firstly, to reiterate the considerable contribution made by non-profit organisations to society, in terms of social and environmental progress, solidarity, citizen involvement, power to act, and economic impact, and secondly so that these initiatives can have a greater impact and become solutions that are long-lasting and can be replicated at different scales, thanks to the mobilisation of other stakeholders.

La Fonda is a "builder of action communities". With the *Faire ensemble 2030* programme, La Fonda is offering all civil society stakeholders a framework for meeting each other, and is encouraging the adoption of a shared language, rules and reference framework, so that they can understand each other, listen to each other, set shared objectives, and co-develop sustainable solutions. The facilitation method deployed by La Fonda to enable "working together" will be modelled so that it can be adopted more widely.

Upcoming initiatives

To date, the *Faire ensemble 2030* initiative has involved creating action communities for the three SDGs - health, energy and education, and bringing together independent stakeholders with an action plan based on a shared vision and objectives, to have a collective impact strategy. 2019-2020 will be devoted to identifying local areas where these communities will be established, and then to facilitating them. The *Faire Ensemble* seminar on 18-19 June 2020 will review the initiatives implemented by the communities.

Learn more: <https://fonda.asso.fr/le-programme-faire-ensemble-2030>

Who we are

La Fonda is the non-profit sector's think tank and was created in 1981. La Fonda has been and remains a forum for meeting and comparing ideas. La Fonda was where the *Coluche* amendment was drafted (enabling donors to claim tax relief on charitable donations), and the *Mouvement associatif* (umbrella group for non-profits in France) and the *Haut-conseil à la vie associative* (non-profit sector consultation and decision-making forum) were first conceived. The think tank has developed participatory strategic foresight methods to help non-profit sector stakeholders and their partners to develop a strategic vision. La Fonda conducts studies, runs working groups and strategic foresight workshops, and mobilizes experts with a diverse range of skills to inform the non-profit sector and support its stakeholders.

www.fonda.asso.fr

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¹ Lionel Prouteau, « Le bénévolat en France en 2017, état des lieux et tendances », synthèse de l'exploitation de l'enquête Centre de recherche sur les associations - CSA.